

BMW SPECIAL ORDER PROCEDURES

BMW of North America offers special order paints, upholsterys and trims for several models at an additional price. All requests must be sent directly to your respective Regional Distribution Manager via e-mail. Your Regional Distribution Manager then sends the request to the VIP Ordering Specialist to research feasibility and pricing with the Factory. Once the feasibility and pricing is confirmed, a response will be sent back to the Regional Distribution Office with the price and required lead time for the request.

PAINT

Because the availability and feasibility of paint colors change frequently, the factory does not have a set "list" of paint colors to choose from. A customer can make a request to his/her BMW Client Advisor for a specific paint color or color tone (i.e. "Laguna Seca Blue" or "a blue toned paint") and we can inquire if that particular color is available or what colors the factory can recommend as an alternative. Some paints require additional lead time added to production of the vehicle; this will be communicated to the Regional Distribution Manager when responding with the feasibility. Standard pricing for special order paint is \$4735 whsl / \$5200 retail, however, some paints are more complex and require additional costs which will also be communicated to the dealer.

Series	Paint	Upholstery	Trim
i Brand	N	N	N
2 Series	N	N	N
3 Series	Y	Y	Y
4 Series	Y	Y	Y
5 Series	Y	Y *	Y
6 Series	Y	Y	Y
7 Series	Y	Y	Y
8 Series	N	N	N
Z4	N	N	N
X1	N	N	N
X2	N	N	N
X3	N	N	N
X4	N	N	N
X5	N	N	N
X6	N	N	N
X7	N	N	N

* Extremely limited offerings